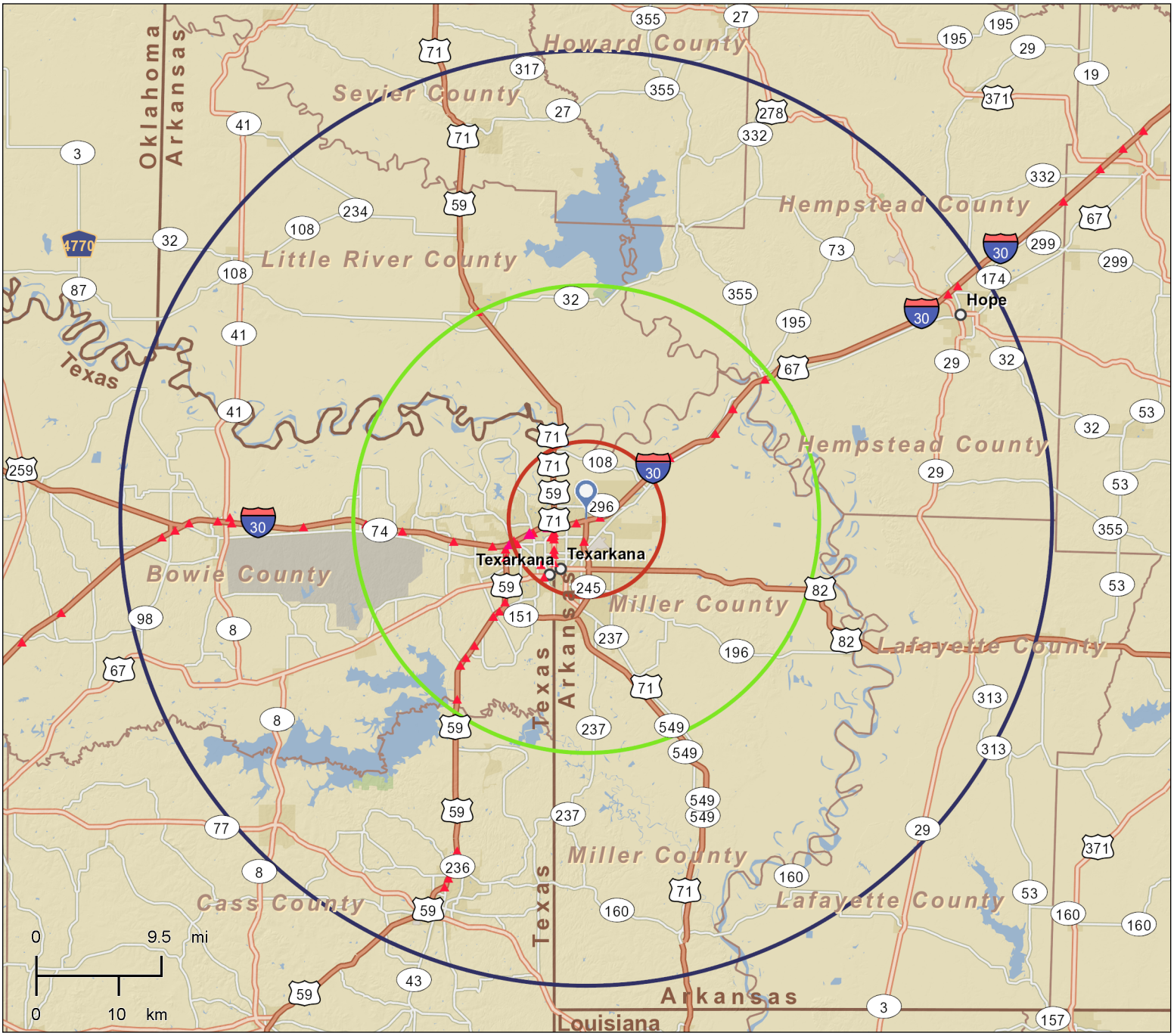
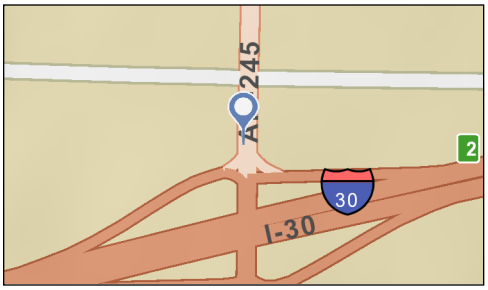
Traffic Count Map

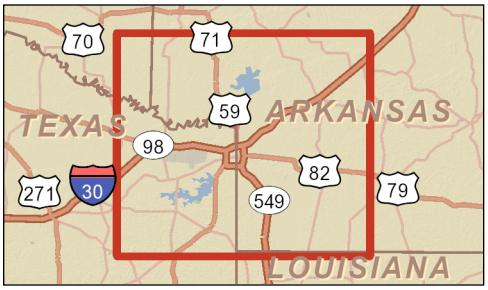
I30 and Loop 245
5707 Loop 245, Texarkana, AR, 71854
Ring: 5, 15, 30 Miles

Latitude: 33.477
Longitude: -94.00722





Average Daily Traffic Volume
- ***Up to 6,000 vehicles per day***
- ***6,001 - 15,000***
- ***15,001 - 30,000***
- ***30,001 - 50,000***
- ***50,001 - 100,000***
- ***More than 100,000 per day***



Source: ©2012 Market Planning Solutions, Inc.

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Demographic and Income Profile

I30 and Loop 245
5707 Loop 245, Texarkana, AR, 71854
Ring: 5 mile radius

Latitude: 33.477
Longitude: -94.00722

Summary	2010	2011	2016
Population	49,655	49,747	50,640
Households	19,764	19,799	20,248
Families	12,495	12,521	12,669
Average Household Size	2.37	2.37	2.36
Owner Occupied Housing Units	10,485	10,466	10,877
Renter Occupied Housing Units	9,279	9,333	9,372
Median Age	36.1	36.2	36.9

Trends: 2011 - 2016 Annual Rate	Area	State	National
Population	0.36%	0.76%	0.67%
Households	0.45%	0.79%	0.71%
Families	0.24%	0.54%	0.57%
Owner HHs	0.77%	0.86%	0.91%
Median Household Income	4.03%	3.17%	2.75%

	2011		2016	
Households by Income	Number	Percent	Number	Percent
<$15,000	4,802	24.3%	4,842	23.9%
$15,000 - $24,999	3,053	15.4%	2,343	11.6%
$25,000 - $34,999	2,180	11.0%	1,732	8.6%
$35,000 - $49,999	2,486	12.6%	2,328	11.5%
$50,000 - $74,999	2,917	14.7%	3,777	18.7%
$75,000 - $99,999	1,958	9.9%	2,563	12.7%
$100,000 - $149,999	1,443	7.3%	1,647	8.1%
$150,000 - $199,999	444	2.2%	488	2.4%
$200,000+	510	2.6%	521	2.6%
Median Household Income	$34,186		$41,658	
Average Household Income	$52,295		$58,417	
Per Capita Income	$22,498		$25,067	

	2010		2011		2016	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,578	7.2%	3,526	7.1%	3,591	7.1%
5 - 9	3,285	6.6%	3,277	6.6%	3,278	6.5%
10 - 14	3,193	6.4%	3,187	6.4%	3,231	6.4%
15 - 19	3,423	6.9%	3,413	6.9%	3,230	6.4%
20 - 24	3,597	7.2%	3,610	7.3%	3,518	6.9%
25 - 34	7,090	14.3%	7,108	14.3%	7,279	14.4%
35 - 44	6,253	12.6%	6,220	12.5%	6,045	11.9%
45 - 54	6,606	13.3%	6,576	13.2%	6,121	12.1%
55 - 64	5,725	11.5%	5,814	11.7%	6,326	12.5%
65 - 74	3,428	6.9%	3,524	7.1%	4,347	8.6%
75 - 84	2,330	4.7%	2,340	4.7%	2,426	4.8%
85+	1,148	2.3%	1,153	2.3%	1,250	2.5%

	2010		2011		2016	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent
White Alone	28,592	57.6%	28,592	57.5%	28,386	56.1%
Black Alone	17,995	36.2%	18,056	36.3%	18,496	36.5%
American Indian Alone	282	0.6%	282	0.6%	300	0.6%
Asian Alone	460	0.9%	461	0.9%	526	1.0%
Pacific Islander Alone	25	0.1%	25	0.1%	29	0.1%
Some Other Race Alone	1,223	2.5%	1,251	2.5%	1,676	3.3%
Two or More Races	1,078	2.2%	1,079	2.2%	1,228	2.4%
Hispanic Origin (Any Race)	2,420	4.9%	2,469	5.0%	3,025	6.0%

Data Note: Income is expressed in current dollars.
Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.

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Demographic and Income Profile

I30 and Loop 245
5707 Loop 245, Texarkana, AR, 71854
Ring: 5 mile radius

Latitude: 33.477
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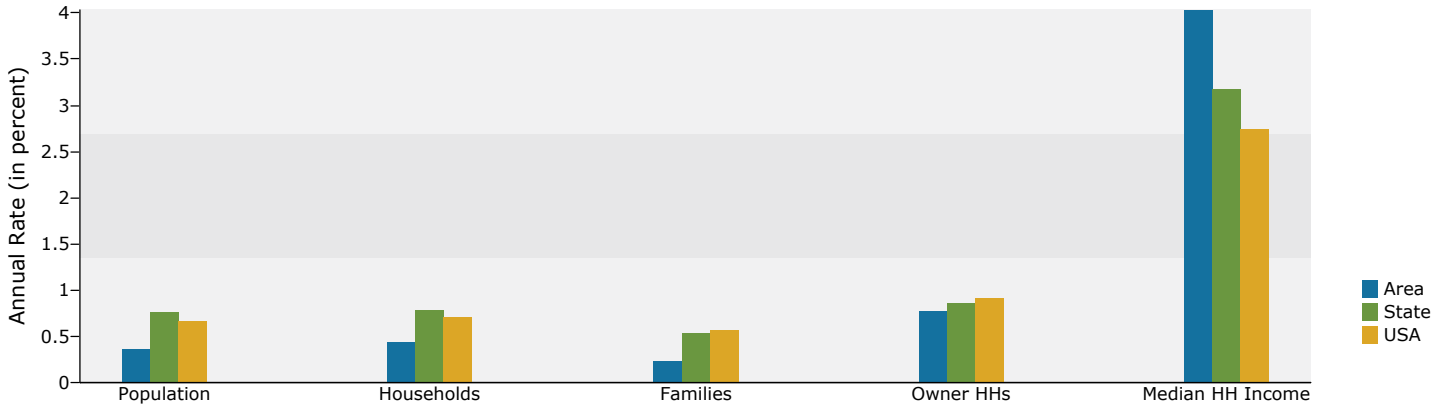
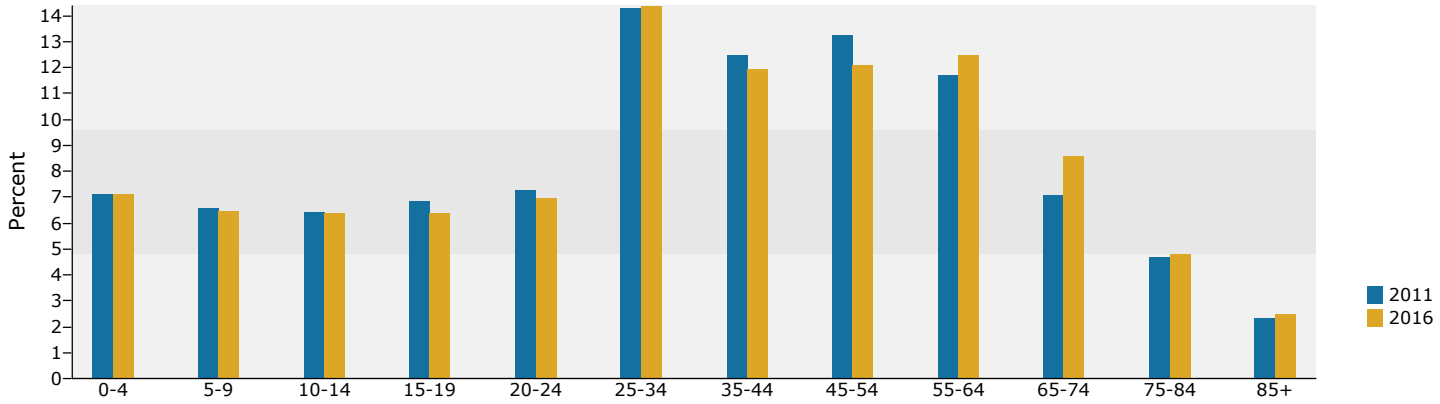
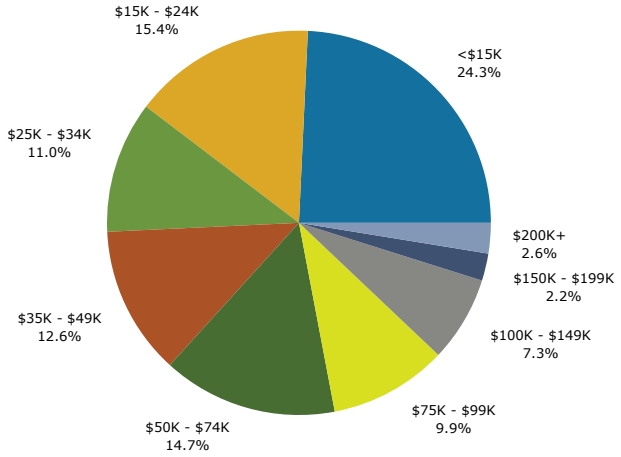
Trends 2011-2016



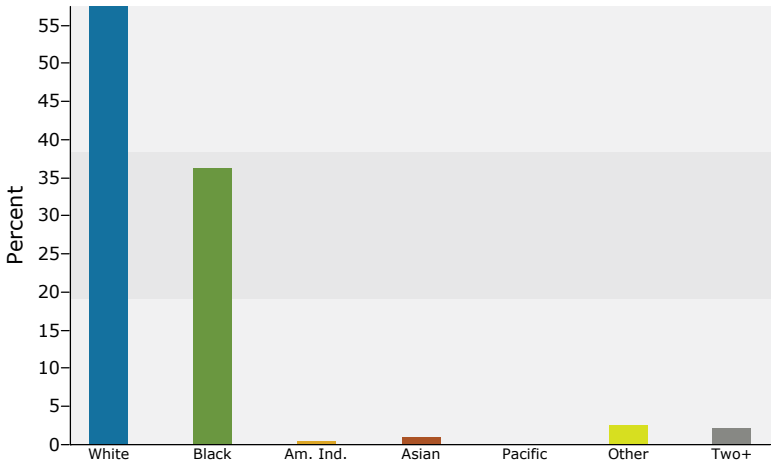
Population by Age



2011 Household Income



2011 Population by Race



2011 Percent Hispanic Origin: 5.0%

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.

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Demographic and Income Profile

I30 and Loop 245
5707 Loop 245, Texarkana, AR, 71854
Ring: 15 mile radius

Latitude: 33.477
Longitude: -94.00722

Summary	2010	2011	2016
Population	107,740	108,227	110,438
Households	41,839	42,038	43,094
Families	28,158	28,283	28,730
Average Household Size	2.46	2.46	2.45
Owner Occupied Housing Units	25,944	25,944	26,816
Renter Occupied Housing Units	15,895	16,094	16,278
Median Age	37.3	37.5	38.1

Trends: 2011 - 2016 Annual Rate	Area	State	National
Population	0.41%	0.76%	0.67%
Households	0.50%	0.79%	0.71%
Families	0.31%	0.54%	0.57%
Owner HHs	0.66%	0.86%	0.91%
Median Household Income	4.05%	3.17%	2.75%

	2011		2016	
Households by Income	Number	Percent	Number	Percent
<$15,000	9,259	22.0%	9,267	21.5%
$15,000 - $24,999	6,051	14.4%	4,650	10.8%
$25,000 - $34,999	4,875	11.6%	3,826	8.9%
$35,000 - $49,999	5,783	13.8%	5,368	12.5%
$50,000 - $74,999	7,045	16.8%	9,160	21.3%
$75,000 - $99,999	4,051	9.6%	5,284	12.3%
$100,000 - $149,999	3,277	7.8%	3,796	8.8%
$150,000 - $199,999	827	2.0%	867	2.0%
$200,000+	862	2.1%	872	2.0%
Median Household Income	$36,608		$44,653	
Average Household Income	$52,189		$57,897	
Per Capita Income	$21,686		$24,028	

	2010		2011		2016	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	7,454	6.9%	7,363	6.8%	7,521	6.8%
5 - 9	7,317	6.8%	7,314	6.8%	7,334	6.6%
10 - 14	7,294	6.8%	7,306	6.8%	7,413	6.7%
15 - 19	7,369	6.8%	7,356	6.8%	6,958	6.3%
20 - 24	6,788	6.3%	6,836	6.3%	6,665	6.0%
25 - 34	14,384	13.4%	14,481	13.4%	14,895	13.5%
35 - 44	13,994	13.0%	13,954	12.9%	13,576	12.3%
45 - 54	15,159	14.1%	15,107	14.0%	14,051	12.7%
55 - 64	13,009	12.1%	13,243	12.2%	14,376	13.0%
65 - 74	8,088	7.5%	8,337	7.7%	10,310	9.3%
75 - 84	4,827	4.5%	4,856	4.5%	5,068	4.6%
85+	2,058	1.9%	2,075	1.9%	2,270	2.1%

	2010		2011		2016	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent
White Alone	71,630	66.5%	71,880	66.4%	71,695	64.9%
Black Alone	29,671	27.5%	29,823	27.6%	30,634	27.7%
American Indian Alone	723	0.7%	723	0.7%	792	0.7%
Asian Alone	861	0.8%	862	0.8%	999	0.9%
Pacific Islander Alone	51	0.0%	51	0.0%	58	0.1%
Some Other Race Alone	2,553	2.4%	2,627	2.4%	3,627	3.3%
Two or More Races	2,251	2.1%	2,261	2.1%	2,633	2.4%
Hispanic Origin (Any Race)	5,418	5.0%	5,562	5.1%	6,883	6.2%

Data Note: Income is expressed in current dollars.
Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.

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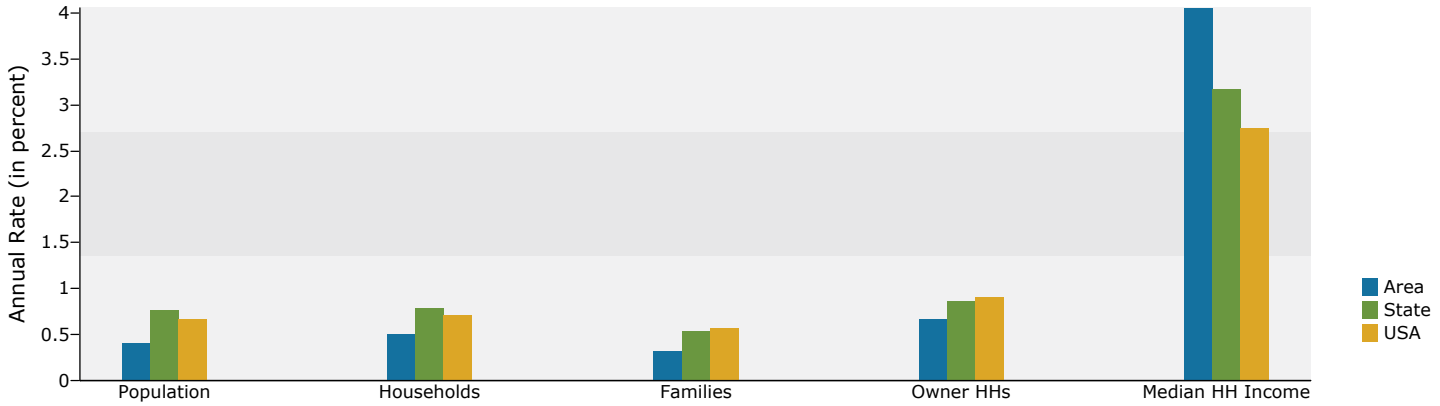
Demographic and Income Profile

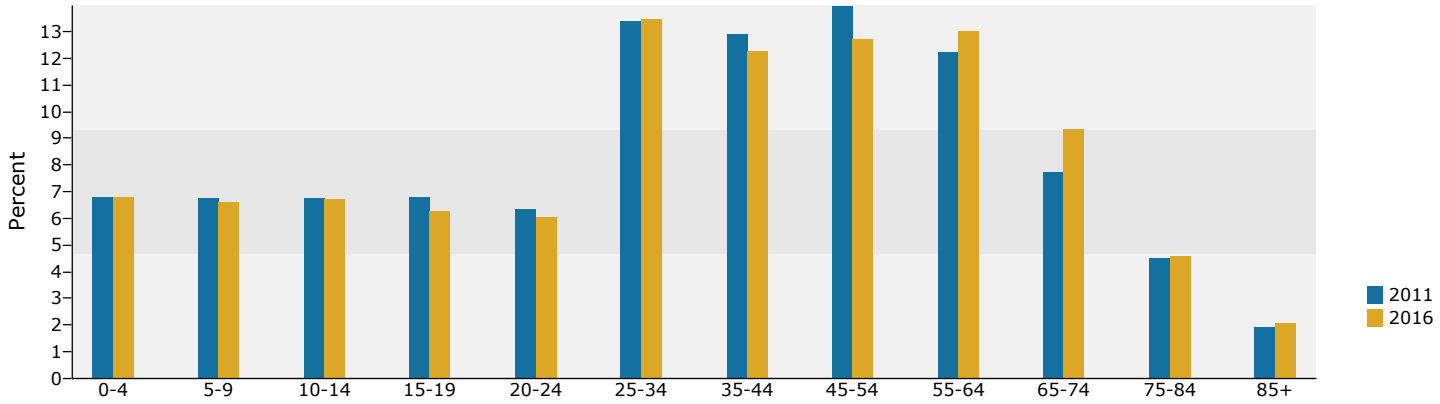
I30 and Loop 245
5707 Loop 245, Texarkana, AR, 71854
Ring: 15 mile radius

Latitude: 33.477
Longitude: -94.00722

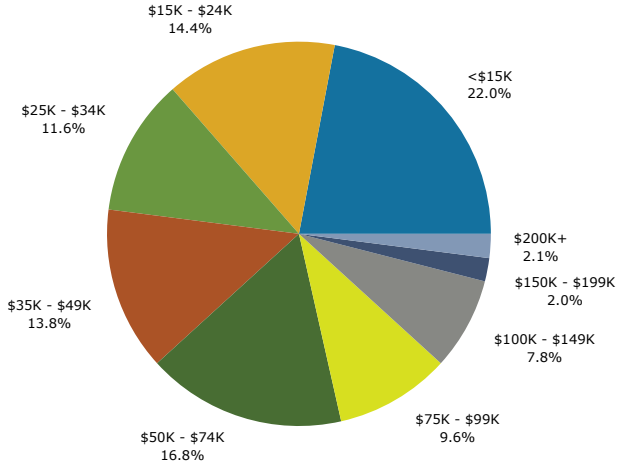
Trends 2011-2016



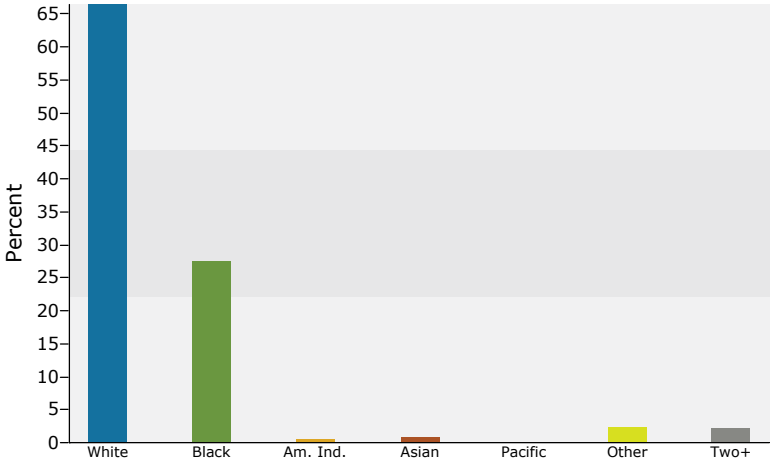
Population by Age



2011 Household Income



2011 Population by Race



2011 Percent Hispanic Origin: 5.1%

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.

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Demographic and Income Profile

I30 and Loop 245
5707 Loop 245, Texarkana, AR, 71854
Ring: 30 mile radius

Latitude: 33.477
Longitude: -94.00722

Summary	2010	2011	2016
Population	179,399	180,410	183,761
Households	69,217	69,619	71,232
Families	47,250	47,516	48,185
Average Household Size	2.47	2.47	2.46
Owner Occupied Housing Units	45,624	45,662	46,975
Renter Occupied Housing Units	23,593	23,956	24,256
Median Age	38.0	38.1	38.8

Trends: 2011 - 2016 Annual Rate	Area	State	National
Population	0.37%	0.76%	0.67%
Households	0.46%	0.79%	0.71%
Families	0.28%	0.54%	0.57%
Owner HHs	0.57%	0.86%	0.91%
Median Household Income	3.24%	3.17%	2.75%

	2011		2016	
Households by Income	Number	Percent	Number	Percent
<$15,000	15,372	22.1%	15,214	21.4%
$15,000 - $24,999	10,297	14.8%	8,131	11.4%
$25,000 - $34,999	8,716	12.5%	7,404	10.4%
$35,000 - $49,999	9,762	14.0%	9,420	13.2%
$50,000 - $74,999	11,737	16.9%	14,825	20.8%
$75,000 - $99,999	6,490	9.3%	8,152	11.4%
$100,000 - $149,999	4,917	7.1%	5,639	7.9%
$150,000 - $199,999	1,201	1.7%	1,291	1.8%
$200,000+	1,120	1.6%	1,151	1.6%
Median Household Income	$35,466		$41,585	
Average Household Income	$49,647		$54,662	
Per Capita Income	$20,578		$22,630	

	2010		2011		2016	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	12,100	6.7%	11,986	6.6%	12,218	6.6%
5 - 9	12,074	6.7%	12,087	6.7%	12,104	6.6%
10 - 14	12,242	6.8%	12,276	6.8%	12,422	6.8%
15 - 19	12,138	6.8%	12,124	6.7%	11,424	6.2%
20 - 24	10,932	6.1%	11,021	6.1%	10,730	5.8%
25 - 34	23,422	13.1%	23,608	13.1%	24,232	13.2%
35 - 44	22,930	12.8%	22,884	12.7%	22,199	12.1%
45 - 54	25,614	14.3%	25,561	14.2%	23,680	12.9%
55 - 64	21,920	12.2%	22,315	12.4%	24,127	13.1%
65 - 74	14,482	8.1%	14,933	8.3%	18,371	10.0%
75 - 84	8,152	4.5%	8,198	4.5%	8,530	4.6%
85+	3,393	1.9%	3,416	1.9%	3,724	2.0%

	2010		2011		2016	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent
White Alone	121,986	68.0%	122,624	68.0%	122,830	66.8%
Black Alone	45,991	25.6%	46,244	25.6%	46,992	25.6%
American Indian Alone	1,242	0.7%	1,247	0.7%	1,347	0.7%
Asian Alone	1,085	0.6%	1,087	0.6%	1,253	0.7%
Pacific Islander Alone	85	0.0%	85	0.0%	94	0.1%
Some Other Race Alone	5,572	3.1%	5,664	3.1%	7,296	4.0%
Two or More Races	3,438	1.9%	3,459	1.9%	3,949	2.1%
Hispanic Origin (Any Race)	10,333	5.8%	10,525	5.8%	12,542	6.8%

Data Note: Income is expressed in current dollars.
Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.

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Demographic and Income Profile

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Ring: 30 mile radius

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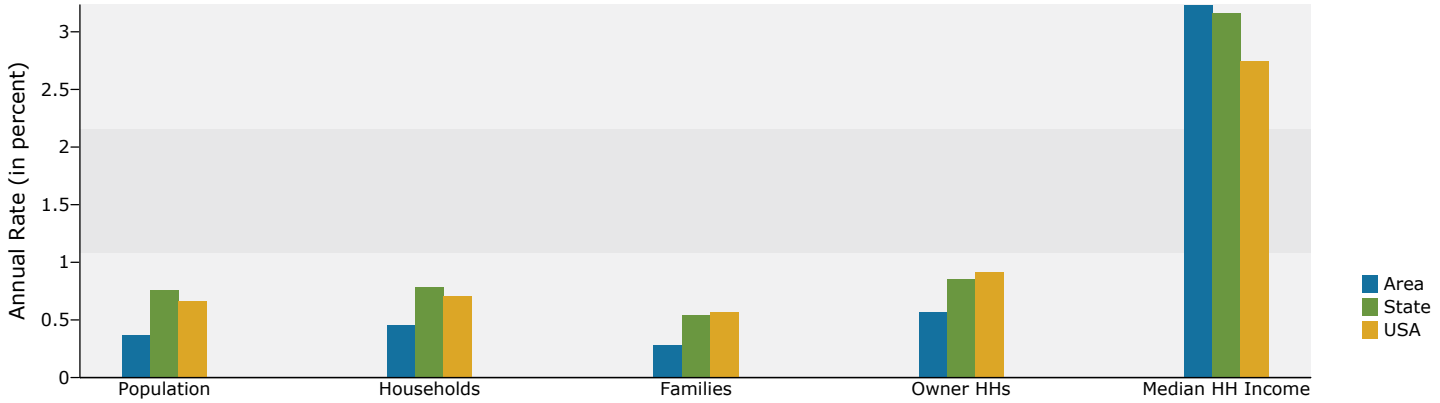
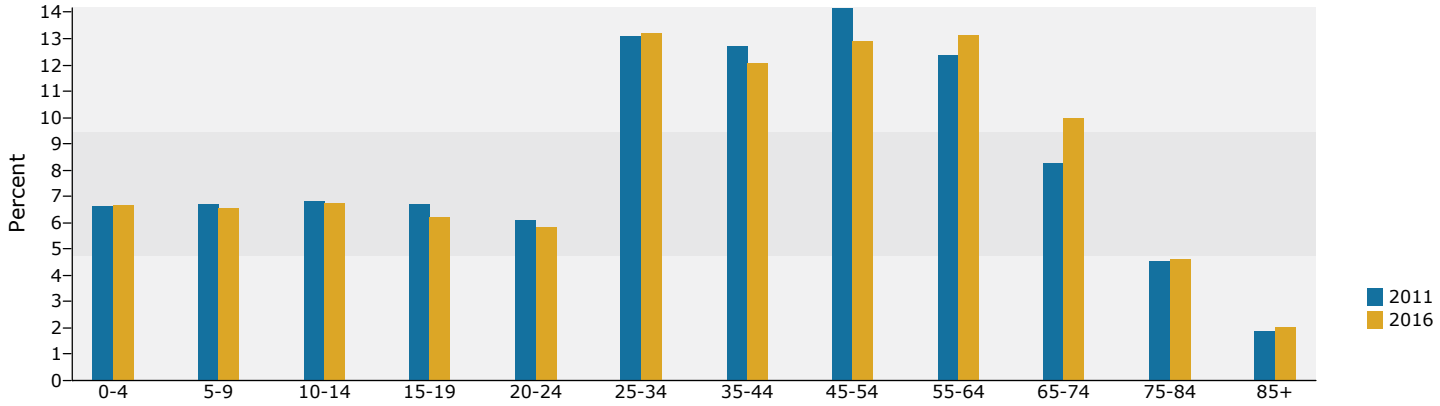
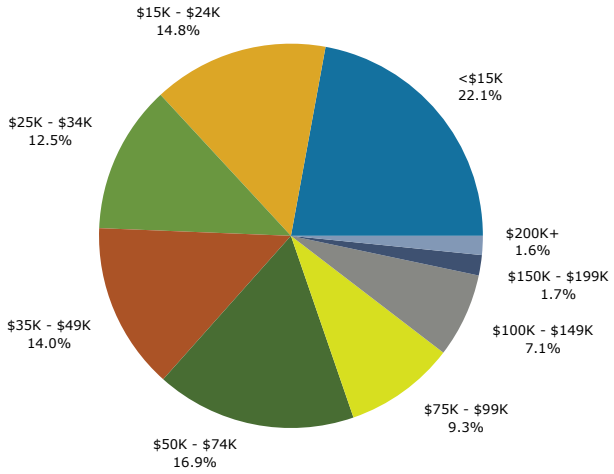
Trends 2011-2016



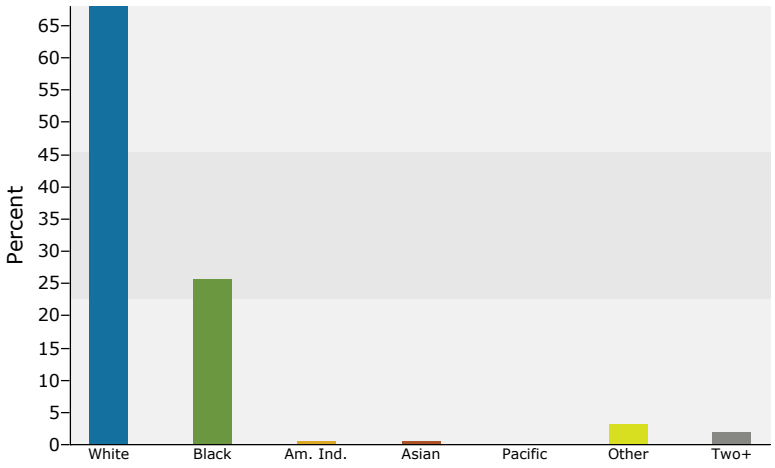
Population by Age



2011 Household Income



2011 Population by Race



2011 Percent Hispanic Origin: 5.8%

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.

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